

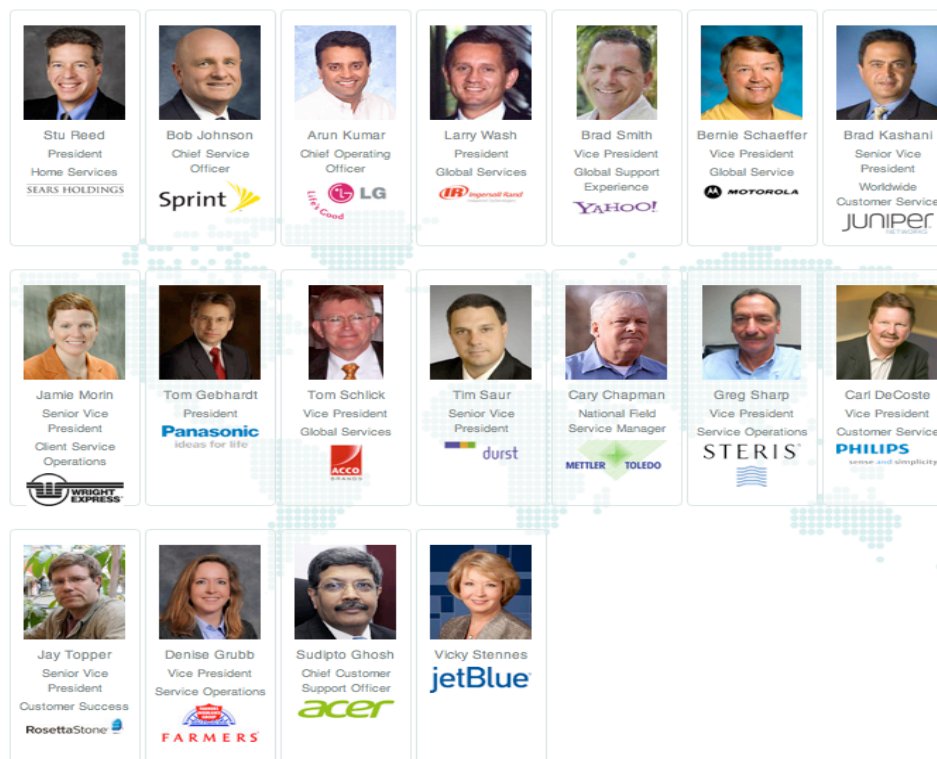
## EXECUTIVE SYMPOSIUM INFORMATION & REGISTRATION

The Service Council™ presents its annual Executive Symposium, on April 30<sup>th</sup> through May 2<sup>nd</sup> of 2012 at the Intercontinental on the “Magnificent Mile” of Downtown Chicago, Illinois. The Service Council™ Symposium provides an invaluable opportunity to meet and network with Services, Customer Experience and Customer Management Executives in an environment conducive to advancing Executive relationships.

The mission of The Service Council™ is to provide a platform for innovation sharing, shaping and sharpening; where uncommon service-centric businesses can emulate the strategies deployed by Global Service Leaders.

The Service Council™ is an exclusive community of Services Executives representing global, industry-leading, service-centric businesses enabled by a framework of thought leadership centered on case-study driven success stories and survey-driven benchmark research, contributing monthly Thought Leaders, and Service Visionaries fostering a collaboration via a virtual networking forum.

At the foundation of the community, The Service Council™ has built its Advisory Board comprised of C-level and VP+-level Services Executives from leading global service-centric businesses to help steer its course, including:



## REGISTRATION OPPORTUNITIES

The Service Council™ has designed its Executive Symposium for service-centric organizations looking to share, shape and sharpen its global service strategy. Who should come:

- ✓ Service
- ✓ Operations
- ✓ Customer Management
- ✓ Field Service
- ✓ Customer Service
- ✓ Customer Satisfaction
- ✓ Customer Experience
- ✓ Customer Support
- ✓ Professional Services
- ✓ And more...

With an appreciation for what Services, Customer Experience and Customer Management Executives value in peer-to-peer networking events, the structure of the Symposium has been custom-designed to uphold the expectations of our esteemed practitioner guests. The agenda balances Speaker and Stage presentations with hands-on workshops and moderated roundtable discussions to promote an experiential learning environment.

## SINGLE PASS SYMPOSIUM REGISTRATION

... Attendance to 1-1/2 day main conference

**Cost: \$995\***

*\*20% Discount (\$795) if Registration and Credit Card Authorization Form Completed and Returned by 12/31/2011*

## TEAM PASS SYMPOSIUM REGISTRATION

... Attendance to 1-1/2 day main conference, Buy 3 Passes, Get 1 Pass Free

**Cost: \$995\* per Pass (\$2,985)**

*\*20% Discount (\$795 per pass or \$2,385) if Registration and Credit Card Authorization Form Completed and Returned by 12/31/2011*

# EVENT REGISTRATION AND CREDIT CARD AUTHORIZATION

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

I \_\_\_\_\_ Authorize \_\_\_\_\_ to charge my credit card  
(NAME) (COMPANY)

for Executive Symposium Registration. Not to exceed the amount shown.

REFERENCE \_\_\_\_\_

AMOUNT \$ \_\_\_\_\_ USD.

ATTACH

RECEIPT HERE

CREDIT CARD TYPE \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_

CARD CV2 # \_\_\_\_\_

ISSUED DATE \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

BILLING ZIP CODE \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

EMAIL \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

(As it appears on card)

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

## EMAIL OR MAIL TO:

The Service Council  
3 Myrtle Street, #3  
Boston, MA 02114  
info@theservicecouncil.com  
(617) 717-8300

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